

2008-2009 SPONSORSHIP GUIDE

Please note that all sponsorships listed can be tailored to fit the needs and goals of your company. To customize your event sponsorship package, call the Chamber at 410-825-6200.

Baltimore the Region

August 5, 2008

Baltimore Museum of Industry, Baltimore

5:30 p.m. – 7:30 p.m.

Event Type: Regional Networking

- Gold Sponsor — \$1,000 (Limit 2)
 - Prominent recognition as Gold Sponsor in all marketing materials
 - Table top display
 - 6 tickets to event
 - Visual recognition at event
 - Opportunity for company representative to open program
 - Door prizes with company logo (sponsor supplied)

- Silver Sponsor — \$750
 - Recognition as Silver Sponsor in all marketing materials
 - Table top display
 - 2 tickets to event
 - Visual recognition at event

- Bronze Sponsor — \$375
 - Recognition as Bronze Sponsor in all marketing materials
 - 1 ticket to event
 - Table top display

- Table Sponsor — \$175
 - 1 ticket to event
 - Table top display



Net @ Nite Hosted by the Young Professionals Committee

September 9, 2008

Renegade, Hunt Valley

5:30 p.m. - 7 p.m.

Event Type: Networking

- Host Sponsor — \$2,000 (SOLD – Renegade)
 - Prominent recognition as Host Sponsor in all marketing materials
 - Visual recognition at event
 - [6 tickets](#) to event
 - [Opportunity for company representative to open program](#)

- Oscar Sponsor — \$1,500 (Limit 2)
 - Prominent recognition as Gold Sponsor in all marketing materials
 - Visual recognition at event
 - [4 tickets](#) to event
 - [Opportunity for company representative to address attendees](#)

- Emmy Sponsor — \$750
 - Recognition as Silver Sponsor in all marketing materials
 - Visual recognition at event
 - [2 tickets](#) to event

- Golden Globe Sponsor — \$350
 - Recognition as Bronze Sponsor in all marketing materials
 - 1 ticket to event
 - Visual recognition at event



Legislative Unveiling

October 22, 2008

Irvine Nature Center, Stevenson

7:30 a.m. - 9 a.m.

Event Type: Legislative, Networking

- Legislative Advocate (limit one)— \$3,000
 - Prominent recognition as leading Legislative Advocate in all marketing materials
 - Visual recognition at event
 - [8 tickets to event](#)
 - [Opportunity for company representative to open program](#)
 - [Full-page color prominent ad placement in legislative publication distributed to all elected officials](#)
 - [Header bar ad in Chamber's e-newsletter for two issues](#)

- Legislative Activist— \$1,500
 - Recognition as Legislative Activist in all marketing materials
 - Visual recognition at event
 - [5 tickets to event](#)
 - [Full-page color ad in legislative publication distributed to all elected officials](#)
 - [Side bar ad in Chamber's e-newsletter for two issues](#)

- Legislative Supporter— \$750
 - Recognition as Legislative Supporter in all marketing materials
 - 3 tickets to event
 - Half-page color ad in legislative publication distributed to all elected officials
 - Visual recognition at event

3rd Annual Employment Law, Legislative and Regulatory Conference

November 19, 2008

Hillendale Country Club, Phoenix

8 a.m. – 1:30 p.m.

Event Type: Conference for HR Executives and Specialists

- Keynote Sponsor — \$1,500 (Limit one)
 - Recognition as keynote sponsor in all marketing materials
 - 4 tickets to event
 - Exhibit table
 - Visual recognition at event
 - Five-minute introduction of keynote speaker
- Session Sponsor — \$500 (Limit three)
 - Recognition as session sponsor in all marketing materials
 - Introduction of concurrent session during event
 - 2 tickets to event
 - Exhibit table
- Table Sponsor — \$275
 - 1 ticket to event
 - Exhibit table

2008 Business Hall of Fame

November 20, 2008

Baltimore Marriott Hunt Valley Inn, Hunt Valley

6 p.m. - 9 p.m.

Event Type: Signature event to honor outstanding business leaders

- Premier Sponsor — \$10,000 (Limit one)
 - Recognition as premier sponsor in all marketing materials
 - Table for 10 at the event
 - Visual recognition at event
 - Recognition in event invitation mailed to businesses and elected officials on the Baltimore region (if before print deadline)
 - Full-page color ad placed prominently in program
 - Banner ad on Chamber's Web site home page for one month
 - Banner ad in Chamber's e-newsletter for two issues



- Gold Sponsor— \$6,500
 - Recognition as gold sponsor in all marketing materials
 - Table for 10 at the event
 - Visual recognition at event
 - [Full-page color ad in program](#)
 - [Banner ad on Chamber's Web site on events page for one month](#)
 - [Side bar ad in Chamber's e-newsletter for two issues](#)

- Silver Sponsor— \$3,000
 - Recognition as silver sponsor in marketing materials
 - Table for 10 at event
 - Half-page color ad in program
 - Sidebar banner ad on Chamber's Web site on events page for one month
 - Visual recognition at event

- Program Advertisements
 - Full-page ad: \$500
 - Half-page ad: \$300
 - Quarter-page ad: \$150

Holiday Networking Extravaganza

December 9, 2008

Stella Maris, Towson

5:30 p.m. - 7:30 p.m.

Event Type: Networking

- Host Sponsor — \$2,000 (SOLD – Stella Maris)

- Premier Sponsor— \$1,500 (Limit 2)
 - [Welcome address by company representative](#)
 - [6 tickets](#) to the event
 - Recognition as Premier Sponsor in all marketing materials
 - Visual recognition at event

- Entertainment Sponsor— \$750
 - [Opportunity for company representative to announce silent auction winners during program](#)
 - [3 tickets](#) to the event
 - Recognition as Entertainment Sponsor in all marketing materials
 - Visual recognition at event

- Holiday Cheer Sponsor— \$375
 - [2 tickets](#) to the event
 - Recognition as Holiday Cheer Sponsor in all marketing materials
 - Visual recognition at event



5th Annual Baltimore County Council Reception

March 25, 2009

5:30 p.m. - 7:30 p.m.

Event Type: Legislative, Networking

- Legislative Advocate (limit one)— \$2,000
 - Prominent recognition as leading Legislative Advocate in all marketing materials
 - Visual recognition at event
 - 5 tickets to event
 - Opportunity for company representative to open program
 - Side bar banner ad on Chamber's Web site on the events page for one month
 - Header bar ad in Chamber's e-newsletter for two issues
 - Table top display at event

- Legislative Supporter— \$1,000
 - Recognition as Legislative Supporter in all marketing materials
 - 3 tickets to event
 - Visual recognition at event
 - Side bar ad in Chamber's e-newsletter for two issues
 - Table top display at event



31st Annual Chamber Open

April 20, 2009

Sparrows Point Country Club

8:30 a.m. – 4 p.m.

Event Type: Golf Tournament

- Title Sponsor— \$5,000
 - Prominent recognition as Title Sponsor in all marketing materials
 - Opportunity for company representative to welcome golfers
 - Visual recognition at event
 - Foursome package with a tee sign and a green sign
 - Full-page color ad in event program
 - Header banner ad on Chamber's Web site homepage for one month
 - Header banner ad in Chamber's e-newsletter for two issues

- Golf Cart Sponsor — \$3,500
 - Recognition as Golf Cart Sponsor in all marketing materials
 - Opportunity for company representative to present awards at evening reception
 - Company logo on all golf carts
 - Visual recognition at event
 - Foursome package with a tee sign and a green sign
 - Half-page color ad in event program
 - Side bar banner ad on Chamber's Web site events page for one month
 - Sidebar banner ad in Chamber's e-newsletter for two issues

- Beat the Pro Hole Sponsor— \$1,800
 - Recognition as Beat the Pro Hole Sponsor in all marketing materials
 - Foursome package
 - Tee sign at Beat the Pro hole
 - Company give-away prizes at the Beat the Pro hole

- Scoreboard and Scorecard Sponsor— \$1,500
 - Recognition as Scoreboard and Scorecard Sponsor on all marketing materials
 - 2 individual golf passes
 - Tee sign
 - Company banner at scoreboard and logo on all scorecards

- Dinner Sponsor— \$1,500
 - Opportunity for company representative to open dinner program
 - Recognition as Dinner Sponsor in all marketing materials
 - 4 dinner passes
 - Visual recognition at event
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- Putting Challenge Sponsor — \$1,200
 - Recognition as Putting Challenge Sponsor in all marketing materials
 - 2 individual golf passes
 - Tee sign at the hole
 - Company give-away prizes at the putting challenge

- TeeSign — Price \$150

- GreenSign — Price \$150



23rd Annual Awards for Excellence in Education

May 11, 2009

Martin's West

5:30 p.m. – 9 p.m.

Event Type: Education Networking

- Education Champion— \$8,000
 - Prominent recognition as Education Champion in all marketing materials
 - Prominent recognition with company logo during on-screen presentation as Education Champion
 - 2 tables at event
 - Opportunity for company representative to open program
 - Opportunity for company representative to present awards to winners, including photo opportunity
 - Prominent visual recognition at event
 - Banner ad on Chamber's Web site events page for one month
 - Header banner ad in Chamber's e-newsletter for two issues
 - Table top display at event
 - Full-page color ad in prominent location of program

- **Winners Circle — \$5,000**
 - Recognition as Winners' Circle sponsor in all marketing materials
 - Recognition with company logo during on-screen presentation as Winners' Circle sponsor
 - 1 table at event
 - Visual recognition at event
 - [Opportunity to welcome nominees](#)
 - [Side bar ad in Chamber's e-newsletter for two issues](#)
 - Table top display at event
 - [Full-page color ad in program](#)

- **Education Supporter— \$2,500**
 - Recognition as Education Supporter in all marketing materials
 - [Recognition during on-screen presentation as Education Supporter](#)
 - [1 table at event](#)
 - Visual recognition at event
 - Table top display at event
 - [Half-page color ad in program](#)

- **Teacher's Advocate— \$1,000**
 - Recognition as Teacher's Advocate in all marketing materials
 - 2 tickets to event
 - Table top display

Annual Board Meeting

June 23, 2009

8:30 a.m. - 10:30 a.m.

Event Type: Networking

- **Premier Sponsor (limit one)— \$1,500**
 - [2 tickets to event](#)
 - Visual recognition at event
 - Recognition as Premier Sponsor in all marketing materials
 - [Banner ad on Chamber's Web site events page for one month](#)

- **Gold Sponsor — \$750**
 - 1 ticket to event
 - Visual recognition at event
 - Recognition as Premier Sponsor in all marketing materials



Corporate Partnerships

□ **Corporate Business Champion \$30,000**

- Recognition as a Corporate Business Champion at all Chamber activities
- 10 tickets to five events of your choice
- Full-page ad in two event programs of your choice
- Table top display at three events of your choice
- Speaking opportunity
- Company logo and recognition as Corporate Business Champion on the Chamber's letterhead, e-mail signature, Web site sidebar and fax cover sheet
- Web site footer banner ad on Chamber's Web site for one year
- Footer ad in Chamber's weekly e-newsletter for one year
- Recognition as Corporate Business Champion with company logo in Chamber's weekly e-newsletter and quarterly newsletter

□ **Corporate Business Partner \$20,000**

- Recognition as Corporate Business Partner at all Chamber activities
- 10 tickets to three events of your choice
- Half-page ad in two event programs of your choice
- Table top display at two events of your choice
- Speaking opportunity
- Company logo and recognition as Corporate Business Partner on the Chamber's letterhead, e-mail signature, Web site sidebar and fax cover sheet
- Web site sidebar banner ad on Chamber's Web site for one year
- Recognition as Corporate Business Partner with company logo in Chamber's weekly e-newsletter and quarterly newsletter

□ **Corporate Business Supporter \$10,000**

- Recognition as Corporate Business Supporter at all Chamber activities
- Five tickets to two events of your choice
- Half-page ad in one event program of your choice
- Table top display at one event of your choice
- Recognition as Corporate Business Supporter in Chamber's weekly e-newsletter and quarterly newsletter

Advertising Rates

Sound Business

Quarterly newsletter

Circulation: 2,200 businesses across the region

Publishing Dates: September, December, March and June

- Insert (8"x 10.5") - \$350

Chamber Update

Electronic newsletter released each Thursday.

Circulation: 1,400 people across the region

Duration of ads: 2 issues

- Header banner ad (580 x 90 pixels) - \$750
- Footer banner ad (580 x 90 pixels) - \$500
- Sidebar banner ad (160 x 250 pixels) - \$250

Web site

A resource center for Chamber members and residents and businesses across the region to connect with one another

Duration of ad: 1 month

- Home page header banner ad (600 x 90 pixels) - \$1,000
- Home page sidebar banner ad (160 x 471 pixels) - \$500
- Header banner ad (600 x 90 pixels) - \$500
- Side bar banner ad (160 x 471 pixels) - \$250